



MAAC-IGNOU
LAUNCHES
BACHELOR OF ARTS
IN

3D ANIMATION & VFX
2009 (session)



ABOUT IGNOU

- Over 2 million (20 lacs) enrolled students, which is over 15% of university student population in India.
- No of courses : 3,000
- No of schools of IGNOU : 21
- Learners support centers : 2,243
- International presence : 33 countries
- Partner institution abroad : 52
- Over 1,37,000 Degree/Diploma/Certificates awarded in the last 20th convocation.



ABOUT MAAC

- centre in India : 70
- Students currently studying in all centres ; 15,000
- Domestic presence : more than 35 cities in India
- International presence : 3 countries
- Alumni base : 30,000
- Offers premium training courses in 3D and post-production
- Students are acknowledged as industry's best. Campus recruitment by leading companies like DQ, Rhythm and Hues, Prime Focus etc.
- Diploma courses are certified by  UNIVERSITY of CAMBRIDGE International Examinations
- Instructors are certified by Autodesk, Expert rating, Adobe
- Technical affiliation with Autodesk, Wacom, Apple



MAAC spread



Northern Region

- Ludhiana
- Chandigarh
- Rajouri Gardens (Delhi)
- Preet Vihar (Delhi)
- Kamlanagar (Delhi)
- South Extension (Delhi)
- Pritampura (Delhi)
- Noida
- Gurgaon
- Jammu
- Jaipur
- Dehradun
- Kanpur
- Lucknow

Southern Region

- Hyderabad – Dilsukh Nagar
- Hyderabad – Ameerpet
- CMH Road (Bangalore)
- Cunningham Road (Bangalore)
- Jaynagar (Bangalore)
- Kormangla (Bangalore)
- Chennai – Anna Nagar
- Kannur – Kerala
- Calicut – Kerala
- Vishakhapatnam
- Alwarpet – Chennai
- Secundrabad
- Coimbatore

Eastern Region

- Kolkata – Park Street
- Kolkata – Kakurgachi
- Kolkata – Girish Park
- Kolkata – Rash Bihari Avenue
- Bhubaneswar
- Siliguri

Western Region

- Andheri HO (Mumbai)
- Bandra (Mumbai)
- Dadar (Mumbai)
- Thane (Mumbai)
- CST (Mumbai)
- Vashi (Mumbai)
- Dombivili (Mumbai)
- Borivili (Mumbai)
- DP Road (Pune)
- JM Road (Pune)
- MG Road (Pune)
- Nasik
- Indore
- Nagpur
- Bhopal
- Jabalpur
- Raipur
- Baroda
- Surat
- Ahmedabad

India : 70 centres across the country
 International: Abu Dhabi, Al Ain.



The Programme

- Bachelor of Arts in 3D Animation & VFX
- 3 years programme or 6 semesters
- 16 credit points for each semester
- Admission and classes to happen in MAAC centre
- Sem IV and V will have subjects like Organization behavior , language etc for the overall development of a student.
- Eligibility : 10+2 or equivalent or BPP from IGNOU
- Student from any stream (Arts/Commerce/Science) is eligible for the pogramme.
- Seats for reserved category.
- Selection based on Aptitude test and personal Interview.

With limited
seats !!!



Degree in 3D Animation and VFX

- Students through the course will undergo training on how create DV films with aesthetic sense, also the covers in depth training on 3D Animation and Visual Effects with Node Based Compositing and Match Moving in depth. Film Editing is also an integral part of the course curriculum. The course also ensures students have a thorough understanding of the Animation Production Pipeline. Also covered during the course will be Language studies along with Business Organization and Accountancy. Students in the graduate program will be required to create a CG Film as a final project.
 - Duration : 36 Months
 - Programme code : BA (AVFX)
 - Eligibility : Applicants with 10+2 or equivalent qualification or BPP from IGNOU and basic knowledge of computers.
 - Entrance : Aptitude test (50% for G & 40% for R) and PI
 - Programme structure : **Total Credit Points : 96**



Course Code	Title of Course	Credits	Course Code	Title of Course	Credits
Semester – 1			Semester - 2		
BNMI-001	Basics of Film Making-I	4	BNMI-005	3D Basics I	8
BNMI-002	Digital Enhancement	6	BNMI-006	3D Basics II	4
BNMI-003	The Art of Editing	4	BNMI-007	3D Design	4
BNMI-004	Basics of Film Making-II	2			
		16			16
Semester – 3			Semester - 4		
BNMI-008	Look Development	4	BNMI-012	Compositing	6
BNMI-009	FX	4	BNMI-013	Match Moving	4
BNMI-010	Character Setup	4	BNMI-014	Editing	2
BNMI-011	Character Animation	4	FEG-01	Language I	4
		16			16
Semester – 5			Semester - 6		
BNM-001	Animation Production	2	BNMP-001	Project – I (Report)	8
BNM-002	Case Studies	2	BNMP-002	Project – II (DVD)	8
FEG-02	Language II	4			
ECO-01/ECO-02	Business Organisation and Accounting	8			
		16			16



Aptitude Test

- Non-verbal reasoning
 - Verbal reasoning
 - English
 - Maths
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- Tests to be conducted as and when the enquiry walks in and the results should be announced within 24 hrs.
 - The test papers and the IGNOU answer sheets will be provided by MAAC-HO.
 - Question paper and answer sheets to be taken back from the students and confidentiality should be maintained.



Programme Fee



- Bachelor of Arts in 3D Animation and VFX : 4.50 Lacs

Fee component	Amount	Fee to be paid
Registration Fee	10,000/-	when application form is submitted
Sem I payment	90,000/-	On the result date
Sem II payment	80,000	Last month of sem I
Sem III payment	80,000	Last month of Sem II
Sem IV payment	80,000	Last month of Sem III
Sem V Payment	80,000	Last month of Sem IV
Sem VI Payment	30,000	Last month of sem V

- Prospectus shall be made available to the students at the cost of Rs 400/- by hand and Rs 450/- by post.
- Service tax is not Applicable as it's an university programme.
- Payment to be made through DD/Cheque (at par) in favour of "IGNOU-MAAC Programme" payable at Delhi



FAQs



- Can I enroll for the programme if I'm 10th std pass out? Yes provided you have cleared Bachelors preparatory programme(BPP) from IGNOU. Details of the BPP available on IGNOU's site.
- Do I get a discount if I belong to the reserved category? NO
- Which centres can I enroll myself in ? Only the centres which are authorised by MAAC HO.
- Can I buy the application form online? No, you have to visit the centre or it can be sent by post to the your residence once the prospectus fee of Rs. 450/- is received.
- Do I have to pay service tax on the fee? No
- I am awaiting my results for 10+2, can I enroll? Yes but you have to submit the proof once the results are out.
- If I don't clear my aptitude test, when will I get the refund of my fee? Immediately.
- I am an internal student, can I apply for the course? No, there's no lateral entry criterion for the internal students.
- What if I miss this September session? You can take admission in the next session starting in January 2010.



- What all documents are required to submit along with the AF? Proof of 10+2, proof of Age & proof of reserved category (if any)
- Will I get placement assistance after the course is completed? Yes, pls refer to the prospectus.
- Can I appear for the test again if I am not selected in the first round? Yes, if only the seats are still vacant else in the next phase.
- I am reserved category applicant, what documents do I need to submit? Proof of reserved category as per the govt of India.
- Can I get the prospectus from IGNOU study centres? No, you have to collect it from the MAAC Authorized Centres
- Can I get education loan for this programme? We have a tie-up with PUNJAB NATIONAL BANK(PNB), the details can be obtained from MAAC HO/ZO.



- **Why Bachelor of Arts and not Bachelor of Science?**

Animation is a form of ARTS. The animation programme that one selects, has to have a blend of both creativity and technology.

In India, most of the formal universities offer Bachelor of Arts degree, for programmes related to fine arts. **Sir J J School of Arts, BFA** (Bachelor of Fine Arts) is one of the most sought after programmes. Internationally also, the top Animation and VFX Universities offer “**Bachelor of Arts**” status for their degree programmes. To name a few:

- Bachelor of Applied Arts in Animation – Sheridan College (Canada)
 - Bachelor of Arts in Computer Animation – International Fine Arts College (USA)
 - Bachelor of Arts in Animation and Interactive Media – RMIT University (Melbourne - Australia)
 - Bachelor of Arts in Animation – Cavalry School of Management and Design Pte Ltd (Singapore)
 - Bachelor of Arts in Animation & VFX – Charles Sturt University (Australia)
 - Bachelor of Arts in Animation – Limkokwing University of Creative Technology (Cambodia)
 - Bachelor of Arts in Digital Art and Animation – Cogswell Polytechnic College (California – USA)
- **How is MAAC’s Bachelor Arts in Animation more beneficial than B. Sc in Animation?**

One could be of any stream, with 10+2 / equivalent completion certificate, to apply for the MAAC’s degree programme. Whereas for some B.Sc. degree programmes, one has to be from science stream, or has to take up math’s or one of the subjects from science, while pursuing the 3 year degree program.



Important Dates

- Prospectus available from : 1st August to 25th August 2009
- Aptitude test & PI : 26th August 2009
- Result to be announced : 27th August 2009
- Starting of session : 10th September 2009
- Examinations in : December 2009 (batches have to be conducted on a fast track mode to cover up the sessions lost in July and August.)



THANK



YOU !!!